

# MEDIA

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ANDERSEN®



**ANDERSEN® GLOBAL**

Andersen Global is a dynamic association of member and collaborating firms rapidly expanding to meet the global needs of our clients.

**OUR CORE VALUES**

**BEST-IN-CLASS**  
We aim to be the benchmark for quality in our industry and the standard by which other firms are measured.

**STEWARDSHIP**  
We hire the best and the brightest and we invest in our people to ensure that legacy.

**INDEPENDENCE**  
Our platform allows us to objectively serve as our client's advocate; the only advice and solutions we offer are those that are in the best interest of our client.

**SEAMLESS**  
Our firm is constructed as a global firm. We share an interest in providing the highest level of client services regardless of location.

**TRANSPARENCY**  
We value open communication, information sharing and inclusive decision making.

# Media

Our professionals utilize their expertise to successfully navigate the complex and dynamic media sector, providing multidisciplinary advice on negotiations, copyrights and legal compliance.

**WHO WE SERVE**

We work with world-class companies to manage tax and legal issues and opportunities in the media industry.\*

**AREAS OF FOCUS**

We understand the top issues clients face in the industry:

- Corporate transactions
- Regulation and compliance
- Contracts

**GLOBAL PLATFORM**

Andersen Global is an international association of member firms comprised of more than 19,000 professionals and over 2,000 Partners in over 500 locations across more than 170 countries through its member and collaborating firms.

**EXCEPTIONAL PROFESSIONALS**

Our subject matter experts in the media industry are selected based on quality, like-mindedness and commitment to client service.

\* Services are provided by the member and collaborating firms of Andersen Global.

**INDUSTRY EXPERIENCE**

- Tax compliance and advisory
- Trademark and licensing agreements
- Mergers and acquisitions
- Due diligence
- Intellectual property
- Telecommunications taxes



**OUR PROFESSIONALS SERVE CLIENTS JUST LIKE YOU**

With more than 19,000 professionals in over 500 locations, we are committed to serving clients just like you through the services provided by our member and collaborating firms globally.

For more information, please contact your Andersen advisor to view a listing of our select clients or visit [global.Andersen.com](http://global.Andersen.com) to view our Industry Group leads.

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